

HYPERMAREMMA

IS HYPER—
COMMUNICATIVE

Charlemagne Palestine

Music performance
Saturday, May 13th at h.6.00pm
La Ferriera, Pescia Fiorentina,
Capalbio
Coordinates: 42.4361211,
11.4748481

On Saturday 13 May, Hypermaremma and Terraforma come together for a unique occasion: Charlemagne Palestine, a legendary figure of the New York underground scene, will give an artistic performance in the frame of the historic Ferriera di Capalbio. The 19th-century Villa boasts one of the most spectacular gardens in Italy and will be open to the public exceptionally on this occasion. The Ferriera received iron from mines on Elba Island and ran for 300 years smelting iron between the 16th and 19th centuries. Its centuries-old pine forest will provide an exclusive stage for the live performance by the pioneer of 'maximalism' music.

The project is the result of shared visions and goals between Hypermaremma and Terraforma, two realities that have always explored and encouraged dialogue between art and nature, artist, and landscape. The encounter between the hypnotic sounds of Palestine and the colours and scents of the Ferriera will create an immersive and unique artistic experience.

Curated by Ruggero Pietromarchi

Event realised in collaboration with Terraforma and supported by K-Way

HYPERMAREMMA

IS COMMUNICATIVE
HYPER—

Biographies and general information

Charlemagne Palestine

Chaim Moshe Tzadik Palestine (New York, 1947), known as Charlemagne Palestine, is a composer, musician, shaman, visual artist and performer, a legendary figure in the New York underground scene. His earliest works consisted of compositions for glockenspiel and electronic musical instruments, but his best-known works are piano pieces in which short sequences repeat endlessly, with variations gradually taking over. Although he is linked to musicians such as La Monte Young, Terry Riley, Philip Glass and Steve Reich, he rejects the label of minimalist, referring to his musical style as 'maximalism'.

Hypermaremma

Hypermaremma was founded in 2019 as a widespread art festival in the Maremma territory with a programme that runs from April to the end of September, throughout the entire Tuscan Summer.

Founded as a Social Promotion Association by the gallery owners Carlo Pratis and Giorgio Galotti together with the collector Matteo d'Aloja, its aim is to involve the lower Maremma through the intervention of contemporary artists who, invited to relate with the territory and its history, are able to trigger a reinterpretation of the landscape and atmospheres of the place, leaving an artistic mark that contributes to cultural tourism and the activation of synergies and collaborations with the local community and workers. Hypermaremma emphasises the territory through artworks that enhance portions of the landscape as a disseminated open-air museum.

The works produced by Hypermaremma are exclusively in places without territorial or temporal restrictions, which can be visited at any time of day or night. In Hypermaremma's curatorial approach, the dialogue between place and artistic intervention is fundamental: the landscape becomes an integral part of the work and very often of its very meaning.

Terraforma

International music festival dedicated to artistic experimentation and environmental sustainability. Now at its 8th edition, Terraforma offers three days of annual immersion in the sounds of artists and nature in the Villa Arconati forest in Milan: a unique dimension, in which the sense of rhythm is linked to the environment and shaped by live music performances, workshops, listening paths and talks surrounded by greenery.

K-Way

K-Way was born in Paris on a rainy day in 1965: Léon-Claude Duhamel, the owner of a clothing shop, was observing people hurrying along the streets, their clothes soaked with rain that the uncomfortable umbrellas did not fully

HYPERMAREMMA

IS HYPER—
COMMUNICATIVE

repair, and he had an idea: to create the first foldable waterproof and windproof jacket in history. Classic, modern, functional, and colourful, featuring an iconic three-colour zip, K-Way is a registered trademark that over the years has become an icon of contemporary clothing and a word found in Italian and French dictionaries.

K-Way is one of the brands owned by BasicNet SpA, a company that also owns Kappa, Robe di Kappa, Jesus Jeans, Superga, Sabelt, Briko and Sebago. BasicNet operates worldwide through a network of entrepreneurs who, under licence, produce or distribute the Group's branded products. To these, BasicNet provides research and development, product industrialisation and global marketing services. All business processes take place solely via the Internet, making BasicNet a 'fully web integrated company'. Based in Turin, Italy, BasicNet has been listed on the Italian stock exchange since 1999.