

# ***HYPERMAREMMA***

IV EDITION

**GUGLIELMO MAGGINI**  
***THE BIG BURNOUT***

Porta Medina, Orbetello  
29.07 – 30.09.2022  
opening reception Friday July 29<sup>th</sup>, h.7.00pm

Coordinates:42.44122230088875, 11.213910911462943

Critical text by Giuseppe Armogida

Patronage: Comune di Orbetello, Touring Club Italiano and RAI Toscana

**'The big burnout'** is the new site-specific work by artist **Guglielmo Maggini**, conceived for Orbetello's Porta Medina. A festoon of bright resins surrounds the façade of the largest gate in the city's defence system, encouraging the viewer to enter and take part in the explosion of bright and warm colours that envelops the inner vault of Orbetello's 17th-century gate.

Through the use of colour that simultaneously narrates the digital and organic worlds, the formal plasticity of Maggini's works is mixed, creating chromatic and narrative overlaps that generate an ironic material ambiguity. Mixing references to classicism, the botanical world and pop culture, the space of Porta Medina becomes a "plastic volume", a natural and utopian environment intrinsic to historical and linguistic stratifications.

The symbolism of the city gate element changes, becoming the psychological locus of the collective unconscious: an authentic defence system that, at the same time, becomes an intimate cavity into which to enter, a threshold of contact between the natural and artificial world, historical and personal memory.

Maggini realises 'The big burnout' as an expression of resilience and strength against fragility, thus exorcising otherness in its disturbing essence.

### **Biography and general information**

Guglielmo Maggini was born in Rome in 1992. The artist's work moves between sculpture and installation. His forms ironically con-fuse different plastic materials in an organic proliferation of elements and gestures.

After graduating in Architecture at the Università Degli Studi di Roma Tre, he moved to London, where he obtained a master's degree in Visual Arts at UAL – Camberwell College of Arts. He then moved to New York, starting a professional collaboration with artist/designer Gaetano Pesce, and became his assistant.

In an imaginary and personal place where space is understood as a plastic volume, the artist aims to investigate the psychological perception of time in a constantly liquid cross-reference between classical heritage, the natural world, and references to pop culture.

### **Hypermaremma**

Non-profit cultural association that has been operating since 2019 for the production and promotion of contemporary art in Maremma through the intervention of contemporary artists, encouraged to relate to the territory and its history. With a curious approach towards the future, it aims to pursue beauty in dialogue with the land, while leaving a sustainable imprint through the promotion of art. Hypermaremma was founded by: Carlo Pratis, Giorgio Galotti, Matteo d'Aloja.